

# MEDIA EVENT ADVISORY

## Conference Call With Children From Across The Country To Release Results Of Kid-Powered Hurricane Relief Effort

Kids from more than 4000 schools joined together to raise money at levels that rival major corporations.

**WHEN:** Thursday, December 1, 2005 12:30 Eastern Standard Time

**WHAT:** National conference call (over speaker phones and intercoms) with kids from 11 schools from across the nation representing the approximately 4000 schools that have already reported in their numbers.

**WHERE:** These schools will be representing their regions:

- DE—Elbert–Palmer in Wilmington, Delaware
- NJ—Robert R. Lazar Middle school in Montville, New Jersey
- FL—Pineview Elementary in Sarasota, Florida
- VA—Catoctin Elementary in Leesburg, Virginia
- KA—Bluejacket-Flint in Shawnee, Kansas
- IA—The Academy in Des Moines, Iowa
- MT—Grantsdale and Daly in Hamilton, Montana
- ID—Koelsch, St. Joseph's and East Junior High in Boise, Idaho
- CA—Horace Mann in Beverly Hills, California
- CA—Gompers Elementary in Lakewood, California
- LA—Katrina children survivors from the gulf

In a time when "donor fatigue" is an instantly recognizable phrase, Americans may be inspired to do more by children coming to the rescue.

## INFORMATION ABOUT THE CONFERENCE CALL

After a roll call of schools from east to west and north to south, it will be announced, FOR THE FIRST TIME EVER, just how powerful kids are as a combined force for good. **They raised over \$5,234,735.88!** They will also share their stories about how they did it!

The call will conclude with the children singing "God Bless America." The kids will sing the verse that relates to their region (Mountains, Prairies?.)

## Additional Information

A new website, [www.randomkid.org](http://www.randomkid.org), has been established to "carry the tally forward" as kids continue to report in their numbers. This website will carry forward both the current totals and the message of the power of ANYONE, even a child, to make a difference in our world!

The organizers plan to make another announcement on the anniversary of the day Katrina came ashore. It is expected the effort will have been able to raise over \$10 million dollars for hurricane relief powered by the efforts of school children.

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